

Upon submitting an image representing a fan memory and any text description associated therewith (each, a "Submission") to the Toronto Maple Leafs Centennial Site (the "Site"), Maple Leaf Sports & Entertainment Partnership ("MLSE") will consider your Submission for inclusion on the Site, and may, at its sole and absolute discretion, include your Submission on the Site. You (the "Submitter") hereby warrant and represent that the Submission and each component thereof:

- a. is unique and original to the Submitter and that the Submitter has all necessary rights in and to the Submission and each individual component thereof;
- b. does not violate any law, statute, ordinance or regulation;
- c. will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party; and
- d. is not defamatory, libelous or obscene, and further that it will not contain, depict, include, discuss or involve, without limitation, any of the following: nudity (partial or otherwise); alcohol/drug consumption or smoking; explicit or graphic sexual activity, or sexual innuendo; crude, vulgar or offensive language and/or symbols; derogatory characterizations of any ethnic, racial, sexual, religious or other groups; content that endorses, condones and/or discusses any illegal, inappropriate or risky behaviour or conduct; personal information of individuals, including, without limitation, names, telephone numbers and addresses (physical or electronic); commercial messages, comparisons or solicitations for products or services other than products of MLSE; any identifiable third party products, trade-marks, brands and/or logos, other than those of the Toronto Maple Leafs; conduct or other activities in violation of these Official Rules; and/or any other content that is or could be considered inappropriate, disparaging, unsuitable or offensive, all as determined by MLSE in its sole and absolute discretion.

MLSE may screen any or all Submissions. Any Entry that MLSE deems, in its sole discretion and at any point in time, to violate these Submission requirements, or any other applicable terms and conditions that may be implemented from time to time, will be subject to removal.

By uploading a Submission, each Entrant:

- (i) agrees that no payment, fee or royalty is payable by MLSE to the Submitter, and Submitter acknowledges and agrees that participation, publicity and/or association with the Site and the Toronto Maple Leafs centennial season is adequate and sufficient consideration for the Submission;
- (ii) grants to MLSE, in perpetuity, an exclusive license to publish, display, reproduce, modify, edit or otherwise use the Submission and each individual component thereof, in whole or in part, for advertising or promoting the Site, the Toronto Maple Leafs centennial year, or for any other reason;
- (iii) waives all moral rights in and to their Submission and each individual component thereof in favour of MLSE (and anyone authorized by MLSE to use the Submission or a component thereof); and
- (iv) agrees to release, indemnify and hold harmless MLSE, the Toronto Maple Leafs and the National Hockey League from and against any and all claims related, directly or indirectly, to their Submission (or a component thereof) – including, without limitation, claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related or other cause of action.

MLSE reserves the right, in its sole discretion, to modify, edit or remove any Submission, or to request a Submitter to modify or edit their Submission, if a complaint is received with respect to the Submission or a component thereof, or for any other reason, at any time. MLSE is not responsible for any Submissions that are submitted in an image format that is illegible or unreadable by MLSE and reserves the right to modify, edit or convert any Submission to an image format that is consistent with other content on the Site.